



## The best way to advertise in Forest Hill

Our biannual newsletter provides neighbors with updates on events, local news, new commercial development, and even neighbor profiles and celebrity pets. More than 900 copies of The Flyer are hand-delivered per cycle. Each home in the neighborhood receives The Flyer and additional copies are made available at local sites and events throughout the year. The publication is entirely created by volunteers. Printing costs are covered by financial support of local businesses who advertise.

*We would love to have your support and to feature your business in the Flyer!*

### Publication Schedule and Deadlines

Delivered first week of September

Form submission/payment deadline: Aug. 1st

File transmission deadline: Aug. 15

### Rates & Ad Sizes (Fall 2024 only)

*We are in the process of streamlining our advertising options for 2025. Stay tuned for more info!*

<u>Size</u>	<u>Dimensions (WxH)</u>	<u>Price</u>
Half page	7.5" x 5"	\$125
Quarter page	3 5/8" x 4.5"	\$85

### How to advertise with us

1. Fill out the Forest Hill Flyer Ad Form (page 2) and email it to [fhnaflyer@gmail.com](mailto:fhnaflyer@gmail.com).
2. Only after receiving confirmation that your ad form has been accepted by [fhnaflyer@gmail.com](mailto:fhnaflyer@gmail.com), proceed to steps 3 and 4.
3. Submit payment online via Paypal at [foresthillneighborhood.com/forest-hill-flyer](https://foresthillneighborhood.com/forest-hill-flyer)  
OR by mailing a check to the FHNA PO Box:

Forest Hill Neighborhood Association  
PO Box 13201  
1021 Hioaks Rd  
Richmond VA 23235-9995

4. Submit a PDF or full resolution image for your ad via email or Google Drive to [fhnaflyer@gmail.com](mailto:fhnaflyer@gmail.com) before the file transmission deadline.

# Forest Hill Flyer Ad Form — Fall 2024

PLEASE FILL OUT ALL INFORMATION

Name/Company/Organization:

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Ad size:

Amount of Payment:

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Contact Name:

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Mailing Address:

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Telephone Number:

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E-mail address:

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Signature of authorized representative  
on behalf of the advertiser (please include date):

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## Conditions for advertising in The Forest Hill Flyer

### Format

Ads must be submitted as a print-ready PDF file (with fonts embedded) or a full resolution image (.jpg, .pdf, etc.). If you are unable to submit your ad in this format or need assistance, please email us at [fhnaflyer@gmail.com](mailto:fhnaflyer@gmail.com) or call Riley Champine at (415) 497-5530

### Deadline

The deadline for submission of advertising files for each issue is firm. If an advertiser has paid for an issue but does not meet the deadline indicated on the previous page, the editor has the option to substitute the following: "[Advertiser] is proud to support The Forest Hill Flyer. We appreciate your patronage during the year."

### Regulations

Acceptance of advertising material is subject to the approval of the Executive Board of Forest Hill Neighborhood Association (FHNA). As evidenced by signature above, the advertiser agrees to indemnify and protect FHNA from loss resulting from claims or suits based on content or subject matter of advertising. FHNA reserves the right to modify or reject any advertising that it deems objectionable in text or illustration.

### Payment

Payment must be made through <https://foresthillneighborhood.com/forest-hill-flyer> via Paypal or by check sent to the FHNA PO Box:

Forest Hill Neighborhood Association  
PO Box 13201  
1021 Hioaks Rd  
Richmond VA 23235-9995