



The best way to advertise in Forest Hill

Our biannual newsletter provides neighbors with updates on social and charity events, local news, new commercial development, and even neighbor profiles and celebrity pets. More than 900 copies of The Flyer are hand-delivered per cycle. Each home in the neighborhood receives The Flyer and additional copies are made available at local sites and events throughout the year. The publication is entirely created by volunteers. Printing costs are covered by financial support of local businesses who advertise.

We would love your support and to feature your business in the Flyer!

Publication Schedule and Deadlines

Fall: Delivered 1st week of Sept.

Form submission/payment deadline: Aug. 1st

File transmission deadline: Aug. 15th

Spring: Delivered in March

Form submission/payment deadline: Feb. 1st

Files for ads transmission deadline: Feb. 15th

Rates & Ad Sizes — Lock in 2023 discounts by purchasing ads in the next two issues!

<u>Type</u>	<u>Size</u>	<u>Fall only rate</u>	<u>Spring + Fall rate</u>
Full page	7.5" x 10"	\$175	\$315
Half page	7.5" x 5"	\$120	\$220
Quarter page	3 5/8" x 4.5"	\$80	\$145
Eighth page	3 5/8" x 2.5"	\$45	\$85

How to advertise with us — We now offer online payment!

1. Choose desired ad size and whether you would like to advertise in one or two issues.
2. Complete the "Forest Hill Flyer Ad Form" (page 2) and email it to fhnaflyer@gmail.com or send it by mail to the FHNA PO Box (see below).
3. Submit payment either online or by mailing a check to the FHNA PO Box (see below).
 - a. Online payment: Visit <https://foresthillneighborhood.com/forest-hill-flyer> and select an option by clicking "Add to Cart". Proceed to checkout with PayPal.
 - b. Mailed check: Send a check made out to "Forest Hill Neighborhood Association" to:

Forest Hill Neighborhood Association
PO Box 13201
1021 Hioaks Rd
Richmond VA 23235-9995

4. Submit a PDF or full resolution image for your ad via email or Google Drive to fhnaflyer@gmail.com before the file transmission deadline.

Forest Hill Flyer Ad Form — Fall 2023

PLEASE FILL OUT ALL INFORMATION

Name/Company/Organization: _____

Ad size: _____

Number of issues (1 or 2): _____

Amount of Payment: _____

Contact Name: _____

Mailing Address: _____

Telephone Number: _____

E-mail address: _____

Signature of authorized representative
on behalf of the advertiser (please include date): _____

Conditions for advertising in The Forest Hill Flyer

Format

Ads must be submitted as a print-ready PDF file (with fonts embedded) or a full resolution image (.jpg, .pdf, etc.). If you are unable to submit your ad in this format or need assistance, please email us at fhnaflyer@gmail.com or call Riley Champine at (415) 497-5530

Deadline

The deadline for submission of advertising files for each issue is firm. If an advertiser does not meet the deadline, the editor has the option to substitute the following: “[Advertiser] is proud to support The Forest Hill Flyer. We appreciate your patronage during the year.”

Regulations

Acceptance of advertising material is subject to the approval of the Executive Board of Forest Hill Neighborhood Association (FHNA). As evidenced by signature above, the advertiser agrees to indemnify and protect FHNA from loss resulting from claims or suits based on content or subject matter of advertising. FHNA reserves the right to modify or reject any advertising that it deems objectionable in text or illustration.

Payment

Payment must be made by check sent to the FHNA PO Box (see below) or through <https://foresthillneighborhood.com/forest-hill-flyer> via Paypal. For the Fall issue (or paying for two issues), payment is due August 1st, 2023.

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