

Where YOUR Business is Supported!



Forest Hill Neighborhood Association  
P.O. Box 13201  
Richmond, VA 23225-9998

## FOREST HILL FLYER ADVERTISING CONTRACT

### WHERE EXACTLY IS FOREST HILL?

On the north side of Forest Hill Avenue the boundaries are Cedar Lane (west), Forest Hill Park (east), and Riverside Drive (north). On the south side of Forest Hill Avenue the boundaries are Westover Hills Boulevard (west), West 41st Street (east), and Reedy Creek (south).

### WHY ADVERTISE IN THE FOREST HILL FLYER?

The Forest Hill Flyer reaches every home in the Forest Hill neighborhood. Our quarterly newsletter updates neighbors on social and charity events, city and park news, new commercial development, and even neighbor profiles and celebrity pets.

More than 700 copies of the Flyer are hand-delivered. Each home in the neighborhood receives one. Approximately 800 copies are printed for each issue, with the remaining copies available for free at neighborhood sites and events throughout the year. You can also access past Flyers on-line at [www.ForestHillNeighborhood.com](http://www.ForestHillNeighborhood.com).

*If you want to get your advertising message out to every resident in the Forest Hill neighborhood, the Forest Hill Flyer is the best way to do it!*

### ANNUAL PUBLICATION SCHEDULE:

Spring Issue: Delivered around the first week in March  
Contract and advertisement deadline: February 1

Summer Issue: Delivered around the first week in June  
Contract and advertisement deadline: May 1

Fall Issue: Delivered around the first week in September  
Contract and advertisement deadline: August 1

Winter Issue: Delivered around the first week in December  
Contract and advertisement deadline: November 1

## Where YOUR Business is Supported!

To advertise with us please fill out the form below and mail with your payment to (checks can be made out to Forest Hill Neighborhood Association):

Forest Hill Neighborhood Association  
4206 Riverside Drive  
Richmond, VA 23225

### STANDARD RATES & AD SIZES

I would like to purchase the following advertising space:

**Yearly subscription of (prices include 10% discount off 4 consecutive issues):**

- Full page ad (size 7.5" x 10") – \$378 For all 4 issues (regularly \$420)
- 1/2 page ad (size 7.5" x 5") – \$288 For all 4 issues (regularly \$320)
- 1/4 page ad (size 3 5/8" x 4.5") – \$198 For all 4 issues (regularly \$220)
- 1/8 page ad (size 3 5/8" x 2.5") – \$108 For all 4 issues (regularly \$120)

**Per Issue subscription of:**

- Full page ad (size 7.5" x 10") – \$105 per issue
- 1/2 page ad (size 7.5" x 5") – \$80 per issue
- 1/4 page ad (size 3 5/8" x 4.5") – \$55 per issue
- 1/8 page ad (size 3 5/8" x 2.5") – \$30 per issue

**Please run my ad in the following Issue:**

- Spring  Summer  Fall  Winter
- Spring  Summer  Fall  Winter
- Spring  Summer  Fall  Winter
- Spring  Summer  Fall  Winter

**TOTAL AMOUNT ENCLOSED: \$** \_\_\_\_\_

**Company/Organization:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City: State: Zip:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_

**E-mail address:** \_\_\_\_\_

**Signature of authorized representative on behalf of the advertiser:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**FORMAT FOR CAMERA READY AD:**

Please submit your advertisement as print-ready PDF files (with fonts included.) If you are unable to submit your ad in this format, please contact our advertising manager at the address below.

**Please email advertisement materials to:**  
[adsalesforesthillflyer@gmail.com](mailto:adsalesforesthillflyer@gmail.com)

**CAMERA READY AD:**

The deadline for submission of camera-ready advertising for each issue is firm. If an advertiser does not meet the deadline, the editor has the option to substitute the following: "(Advertiser) is proud to support the Forest Hill Neighborhood Association. We appreciate your patronage during the year."

**REGULATIONS:**

Acceptance of advertising material is subject to the approval of the Executive Board of Forest Hill Neighborhood Association. As evidenced by signature above, the advertiser agrees to indemnify and protect FHNA from loss resulting from claims or suits based on content or subject matter of advertising. FHNA reserves the right to modify or reject any advertising that it deems objectionable in text or illustration.

**PAYMENT:**

Payment in full is due upon submission of the executed advertising contract.